



A Difference You Can Taste

There's nothing quite like a glass of great-tasting water. Great water makes everything taste better including your favorite drinks and recipes. And Kinetico Drinking Water Filters make it easier than ever to get the best quality water right at your kitchen sink.

Filter pitchers are slow and clumsy, faucet-mounted filters are unattractive and awkward, and bottled water can be expensive and cumbersome. But Kinetico Drinking Water Filters eliminate the problems associated with such quick fixes at a fraction of the cost per gallon! Conveniently installed under your sink or any other accessible location, they provide the most practical, attractive alternative.

Superior Contaminant Reduction

Kinetico Drinking Water Filters use activated carbon media to significantly reduce a wide variety of contaminants including lead, VOCs, MTBE and chlorine.

Patented MACguard Filter

Kinetico Drinking Water Filters are equipped with a monitoring device called MACguard (the "MAC" stands for Metered Automatic Cartridge). MACguard offers you the ultimate in protection by measuring the amount of water the unit has filtered and slowing down the system when its 500 gallon (1895 litres) capacity has been reached (about a year's worth of drinking water for an average family of four). Without MACguard, filters can be overused and lose their filtration ability. MACguard ensures you and your family won't get a drop of unfiltered water.

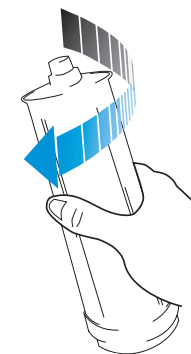


PureMometer® Filter Life Indicator

The PureMometer Filter Life Indicator shows you how much filter capacity remains, so you know when it's time to obtain replacement cartridges.

Quick-Disconnect, Sanitary Filter Cartridges

Filter changes are a snap with Kinetico's unique design. Just a quick twist makes installing a new filter cartridge as easy as can be!



Designer Faucets

Choose from a standard faucet or upgrade to one of our beautiful designer faucets in a variety of finishes.

Kinetico Drinking Water Filters produce quality water for drinking and cooking.

Kinetico Water costs less per gallon than bottled water.



Designer Faucets





Model 7500 with standard faucet

MODEL 7000

Includes:

- MACguard
- PureMometer
- Quick Disconnect Filter
- Drinking Water Tap

Reduces:

- Taste
- Odor
- Aesthetic Chlorine

MODEL 7500

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- MACguard
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Reduces:

- Taste
- Odor
- Aesthetic Chlorine
- Lead
- VOCs
- MTBE

Kinetico has systems to treat virtually any water condition.

Kinetico Incorporated manufactures a complete line of innovative water treatment products. Call your local authorized Kinetico dealer today, and start improving the water you use in your home.

Independent Laboratory Certification



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Select Kinetico products are tested and certified by Independent Laboratories such as WQA. For specific claims and certifying laboratories, refer to performance data sheets or consult your local Kinetico Dealer.

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 Kinetico®

**DRINKING WATER
FILTER WITH
MACguard®**

